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Foreword

So you wish to dump your corporate stall and join the ranks of web laborers? But you have a mortgage, perhaps a dependent or two, and a taste for Cafe Mochas from Starbucks? You are able to make cash in the new economy, though it may not be as simple or cushy as keeping your old economic system job.

I'm not talking about advertising or affiliate marketing or selling your trash on eBay. Those are so last millennium! I'm discussing the new fresh economy.



Hand Over Fist Money Makers

Cash In On The Hottest Money Making Trends Today

Chapter 1:

Freelance

Synopsis

Provide your professional expertise in a net marketplace. These days, you are able to do more than simply sell your old books thru Amazon and your older purses thru eBay—now you are able to sell your professional capabilities in a market. No more are you limited to seeking a permanent or contract occupation on Web 1.0 occupation sites like Monster or CareerBuilder.

The fresh strain of freelancing and project-oriented sites let people needing help identify their projects. Then freelancers and little businesses provide bids or ideas or proposals from which those customers may pick out.



<https://bit.ly/3pmtR8T>

Use Your Talents

Not one freelancer is perfect — not me, not you, not even the finest of us. We all make errors, day in and day out, and if we're bright, we learn from them.

A few errors, all the same, are more important than others, and if we may correct or avoid those errors, we'll survive. We'll still make other errors, but they won't smart as much.

Let's have a look at a few of the errors that freelancers, new and old, frequently make, and how to prevent them.

Your power to put out quality work and fulfill deadlines is what makes your reputation. And as a freelancer, your reputation is totally what you have. If you overlook deadlines too often, you'll soon see your customers going elsewhere.

How to prevent: Make deadlines among your top 2 priorities (along with investing great work), overestimate how long something will take, break the project into littler steps, and be accountable each step of the way.

New freelancers, particularly, undervalue themselves and charge less than they're meriting. That's all right if you're just getting into the business, and don't have any former work or reputation to point out. However once you've got some amazing work under your belt, don't be frightened to ask what you're worth, otherwise you're selling yourself short. And you'll be working overmuch simply to pay the bills.

How to prevent: It's great to discover what the market average is, and charge a bit more. This tells customers that you're good. A great way to do the math is to work out how much you wish to make, and how many hours you honestly plan to work. Then bill based on those numbers.

Do research prior to making your pitch, not prior to completing the assignment. Frequently a freelancer will contact a likely customer and make a pitch, without truly understanding the customer or his needs, and without understanding how this project will add value to the customer. This plan of attack will get you very little business.

How to prevent: Research the customer thoroughly prior to making contact. The Net is a great way to do that, naturally. Know what the customer does, the customer's market, and customer's goals (in general), and work out how you may help the customer meet those goals. How will you increase value? Direct your pitch at those problems.

The client-freelancer relationship is a crucial one, and there are a lot of issues that may make a client the incorrect client, or the correct client, for you.

Those include the market they're in, they're working manner, how difficult they are, how likely they are to ante up your rate, how much work they need, their ability to pay promptly without trouble, and more. If you pick out the incorrect client, you'll make less revenue, be distressed, and work more.

How to prevent: pick out customers cautiously.

Again, research them, talk to additional freelancers who've worked for them. If contacting a customer, consider it as a two-party interview — they're trying to determine if you're correct for them, but you ought to likewise be trying to determine if they're correct for you.

Carry out your first assignment or 3 on a test basis, to see how things work out. Occasionally, evaluate your customers to see if they're worth the hassle.

It's great to be friendly with a customer, however keep it professional. Don't be best friends but don't be too formal, either. Either one is bad for business.

How to prevent: begin any correspondence on a conventional basis, and then get friendlier depending upon how the customer handles communication. Don't be afraid to be friendly, but don't go past business.

If there's an issue with a customer, some freelancers have a disposition to vent their frustration — at the customer. This is risky. It will hurt your professional reputation, both with this customer and with later customers. And it will lead to diminished business, if you continue this error.

How to prevent: If there's an issue with a customer, and you're mad or frustrated, don't communicate immediately. Let your steam off another way.

But don't do it at your customer, or anybody else in your professional world. Then, once you've chilled out, communicate with your

customer in a non-emotional, professional manner — in a favorable way, but clearly, so that future issues may be quashed.

Frequently a freelancer will finish an assignment, and then advance to an assignment with a different client. Maybe the freelancer trusts that the assignment that he finished was so astonishing, the customer will be pushing down his door the following day. Alas, that frequently doesn't occur. If you don't supply the basis of later business, you may not see it.

How to prevent: once you finish an assignment, suggest a follow-up theme for future work. If you don't hear back, follow through.

Trusting in one or 2 clients is always a foul idea. If your primary client drops you, or cuts back his freelancer budget, or goes out of business, you're done. And now you can't afford your bills.

How to prevent: constantly have several income streams. You may begin with one freelance customer, but don't trust in that as your chief source of revenue till you've added more customers. And if you are able to get additional sources of revenue streams, you ought to work hard to do so. It will make your revenue much more stable and dependable.

Let's face it: a few days, we don't feel like working. And that's all right, if we design for that flexibility, and make up for it on other days. However too many days of goldbricking, and soon you aren't acquiring any revenue. And you're dropping deadlines. Not good.

How to prevent: It's all right to provide yourself flexibility, so that you may work when you feel productive, but if you've deadlines to meet, don't let yourself slack. Press yourself to meet the deadline.

Frequently we take work as we need the revenue, but it doesn't line up with who we are. And we feel atrocious about it, and slowly we start to hate ourselves. Till we no longer wish to do the work.

How to prevent: Seek, from the outset, to find work that lines up with your moral values, that lets you be who you are. Being false and dishonest, to other people and to yourself, gets you nowhere. Constantly strive to get work you love.



Chapter 2:

Life Coaching

Synopsis

Who has time to go see a personal coach at a business office? And don't the fresh generation of net workers have to be met by their coaches in the same way that they work: thru e-mail, IM, and VoIP?

You may, naturally, go through a little life coaching certification program, however on the net, reputation is more crucial than certification. I would gamble Tony Robbins isn't certified as a life coach—and no one is able to argue with his success.



<https://bit.ly/3pmtR8T>

Teach Others

If you are a magnetic and energetic individual that wishes to assist individuals, life coaching may be the correct career choice for you. A life coach helps their customers in accomplishing their full potential. Becoming a life coach is an easy procedure and the field is growing as a lot of individuals seek out personal and professional advice.

Make up your mind on which area of life coaching that you ought to specialize in. There are coaches that provide individuals advice on money matters, relationships, time management, career counseling and perfecting leadership abilities. Pick out the field that you believe you will be best fitted and set out to acquire training in that area.

Go to a life coaching seminar to acquire an idea on how life coaching works. Many seminars will provide its attendees advice on how to accomplish their goals and succeed in life. Devote close attention to how the life coach interacts with the crowd.

Talk to the life coach following the seminar or course. Ask them for advice on how to get into the field and additional tips for delivering the goods in the career.

Register for a life coaching class online or at a local college. These courses will provide you the tools you require to get to be a certified life coach.

Become accredited when you finish a life coaching class. This step is might be very important as several customers and businesses won't hire a life coach without any credentials.

Chapter 3:

Virtual Assistant

Synopsis

Freelancers and small businesses urgently require help running their businesses, however they're not about to employ a secretary to come sit in the living room and answer calls.

As a virtual assistant, you may do anything from creating travel reservations to managing expense reimbursements to paying bills to setting up a dog sitter. And you accomplish it all from your own home base, interacting with your customers online and by telephone. You may make \$20 and up an hour executing this type of work, depending upon your expertise.



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Assist Others

Prior to packing up the office cubicle and terminating your employment with your boss, understand that becoming a virtual assistant isn't a simple job that merely anybody may do. To get successful, you require a great marketing strategy in addition to that telephone, PC and net connection.

A lot of virtual assistants work between fourteen and sixteen hours a day during the start phase. Even following building solid practices, one-third of these business owners acknowledge working nontraditional hours, admitting to working weekends and holidays.

Virtual assistants are freelance entrepreneurs who work remotely and utilize technology to present services to customers globally. Many work from their home base and get their project directions by telephone, facsimile, e-mail or even instant message.

While a lot of virtual assistants provide secretarial services, as more individuals with various backgrounds and skills move into the ranks, virtual assistants who specialize in such areas as promotion, graphic and internet design, IT support or even translations are getting common.

Customers are most probable to employ virtual assistants to save money-virtual assistants pay for their own gear, taxes, training, health care and insurance-or as they require assistance with a

temporary project. Industries most frequently employing virtual assistants include the realty, coaching, financial services, accounting and law.

If you're questioning how to begin a business as a virtual assistant, here are a few hints:

- 🎬 Determine just what sort of services you wish to provide, and examine your background to see to it you have enough experience.
- 🎬 Ascertain your business niche- think about specializing in simply 2 to 3 services.
- 🎬 Ascertain how much time and energy you have to dedicate to your business. Do you wish to work part or full time?
- 🎬 Carry on exhaustive industry research to ascertain a need for your services in your area.
- 🎬 Draft who your customers are, where they are and how to get at them.
- 🎬 Carry out a market analysis. Ascertain the needs for your niche and center on how you'll implement that in your business.
- 🎬 Understand your budgetary constraints-projected disbursements, anticipated income and how long you are able to "float" till your business is executing successfully.
- 🎬 Organize a business plan and critique it frequently to handle growth and change.
- 🎬 Analyze your equipment, software and work space to see to it they meet customer needs.

- 🎬 Get through all legal and financial facets of startup prior to securing your first customer.
- 🎬 Promote your services 24/7. Simply because you've built a site or placed an ad in the Yellow Pages doesn't mean customers will come knocking on your door.

You may need to think about joining a professional organization or networking group. This will provide you the chance to network, establish camaraderie and have access to a knowledge bank for resolving technical issues.



Chapter 4:

Blogging

Synopsis

So what is the truth of developing one's blogging to a point where they may make money with blogging?

Here are some facts that I'd like to share regarding my own story to give a more truthful picture to those thinking about getting into blogging as a way to make a living.



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