

The 4 Secrets Too Becoming Rich And Happy

Written By David Starikov

In this book I'm not going to show you how to become rich. I'm going to teach you how to attain wealth. What's the difference you may be asking yourself. There's a huge difference between being rich and being wealthy. When you are wealthy you not only have money but you are happy as well.

I personally don't have millions of dollars sitting in my bank account gathering interest so I can't say I'm rich. But I am wealthy. You don't have to be rich to be wealthy. You can make fifty thousand dollars a year and still be a wealthy person. In this e-book I will give you the secrets to making money and depending on how innovative you are, by following these two secrets, you can be as rich as Donald Trump.

I have two goals in mind by writing this e-book. One is to give you the secrets to making money and the other one is to teach you how to be wealthy. Dictionary.com defines wealth as having an abundance of money, valuable possessions, property, and other riches. Is that really all wealth is?

Well yes and no. I believe that part of being wealthy is having money, but wealth also lies in how happy you are. The problem with dictionary.com definition is this. What if you are truly content with 50,000 a year doing what you love to do? Contentment is also a huge part of wealth. If you have money, valuable possessions, property but aren't content and happy, then you are simply rich. Ask yourself honestly right now if you would rather have 1 billion dollars and be an angry, depressed, suicidal or have a comfortable life making whatever enough money for you is and be the happiest person in the world.

I'm sure you chose the right answer. So when is he going to get to

the point? When do I find out the secret to making money? If that's what you are asking yourself right now then don't worry, I'll get to it. I just want you to understand that there is more to life than money. First I'll give you the secrets to making money, then I'll give you the secrets of being happy. When I am done, if you really absorb what I have said and put it into practice then I can guarantee that you will be truly wealthy.

So the first thing to remember is that you don't have to be a multi-millionaire to be a wealthy person.

Lesson 1 – producing value.

The first secret to becoming wealthy is producing something with value to people. People are going to be your customers, and without them you will have nothing. Once you produce a product that has value to a person they will flock to it and spread the message to others. Before you know it, your pockets will be filling up fast.

Let me give you an example...

Everyone knows Google. They are the leading search engine in the world producing billions of dollars a year. What is the number one reason Google became so rich? They gave people exactly what they wanted, a search engine that when you searched something, would give you relevant results. Before Google it was a lot harder to search for something and find it right away. Google gave people what they wanted and because Google gave people what they wanted, everyone started to use them, and before you know it, Google was making over 10 billion a year.

So when you give people what they want it gives value to their lives. In exchange for making their lives better, you are compensated with money. That's not all you are compensated with either. You are also compensated with knowing that you are helping people, which in return helps you feel good. So by producing value to somebody else, you are in exchange receiving money and a feeling of happiness

there by making you wealthy.

Recap:

1. You don't have to be rich to be wealthy.
2. By giving value to a person's life you are compensated with money and feeling good about yourself, which makes you wealthy.

Lesson 2 – Become an expert.

This lesson is about the importance of being an expert in anything you want to do. No matter what it is you want to do in life, the only way to make money is to be an expert. You need to find something you love to do or love to talk to talk about and educate yourself on that topic.

Once you know everything about your niche then it's easy to make money. One way I can think of is by talking in forums and commenting on blogs until people on those social networking spaces start to see you for what you are...an expert. Once people know and trust you it's easy to recommend a product and make an affiliate commission.

Studies show that when you have a loyal following perhaps on your weekly newsletter then 2 out of 10 will buy a product you recommend. The trick to this kind of marketing is to not oversell products. Offer them a product once every three weeks to a month and as your list grows you could be making thousands a month just with one product pitch a month. You shouldn't oversell them products because they will start to look at you as spam and un-join your list.

The only way to keep them on your list is by actually giving them valuable content in your newsletters. That way you are giving away value and you are showing that you are an expert. As a result they will buy any product you try to sell them because it is recommended by you.

Recap:

1. You don't have to be rich to be wealthy.
2. By giving value to a person's life you are compensated with money and feeling good about yourself, which makes you wealthy.
3. Become an expert so your following will respect and trust you. Then you can sell them a product once every three weeks to a month.

With those two secrets anybody can become rich. Now I want to show you how to become happy so you can be truly wealthy. If you follow these next to secrets then I guarantee you will become happy. These two secrets that I'm about to tell you have been known for centuries and what they do is give you more of the energy that binds the universe together thus making life flow effortlessly.

Lesson 3 – Non judgment of others and yourself

Non judgment is one of the ways to a happier life because when you don't judge somebody else or your self then you keep the channels of connection open. When you judge in any form it puts a wall and blocks the vital flow of universal energy. Try not judging for a whole day and see how you feel. I bet you will feel more energetic and happy because you feel better about yourself as a person and the universal energy that binds everything is flowing in and out of you.

It's hard at first because you probably don't even realize you judge constantly. It will take some time breaking this pattern and the way you do so is by being aware. It's worth it if you want to be truly happy.

One common pitfall when you start non judgment is feeling guilty about all the judging you do. The only solution to this is more non

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