



# “ULTIMATE DIRTY INTERNET MARKETING TRICKS”

*GUARANTEED TO MAKE YOU MORE MONEY!*

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**I**t's a fact.

**Internet Marketers  
uses "dirty tricks"!**

Although many of them won't admit to the fact. Still, it's the TRUTH! Some of them may not even realize they're using them. And some of them **DO** know. The latter half are the folks that are raking in the cash daily.

What **IS** a "dirty trick"? Well, that's easy. It is a sly method used by people everyday to get a desired reaction out of another person. Or at least that's my take on them. When you think of these words, you may think "rip-off", "unethical", or "illegal".

Let's get one thing straight right off the bat. The tactics discussed in this report are **NOT** illegal. They

are **NOT** unethical. They are **NOT** a rip-off.

But they ***ARE*** a bit on the "crafty" side. Crafty or not, the point is **THEY WORK**. And if you're **NOT USING THEM**, then you're **LOSING MONEY**.

So, why did I call this collection of tactics "Dirty Internet Marketing Tricks" then? Because they are psychologically "sneaky". They scream out. . .

### **"PAY ATTENTION TO ME!"**

And boy do they ever get that type of reaction. You bought this report, right? It caught ***YOUR*** attention, didn't it? Whether you consider yourself the most honest person in the world, you still wanted to know what these so called "dirty tricks" were, didn't you?

Maybe to arm yourself against them. Or maybe to even use them yourself. The fact of the matter is, you are here, reading these words right now regardless of the reason. So the

title I used WORKED TO GET YOUR ATTENTION AND MAKE YOU TAKE THE ACTION I DESIRED. **You bought a copy.**

And really, it's simply a matter of human nature. People always want to know the dirty secrets that others seem to be hiding. Why do you think all those "rag mags" sell so well? Sure, you probably know that most, if not all of the stories published are a load of tripe. But you still want to read it. Even if it's just to prove to yourself you were **RIGHT** and it's nothing but a pack of filthy **LIES**.

Dirty trick I know. That's the point! And that's just what you're going to learn inside this report. How to do the exact same thing to bring you in more money.

Diving right in, we're going to discuss my #1 favorite dirty trick.

. . .

## **Dirty Trick #1: CREATING CONTROVERSY**

This has to be one of the BEST ways to generate sales. Controversy creates two types of interest. Negative and positive. And both forms of interest work together to make you profits. How exactly?

Well, let's do a quick example. Person N and Person P. Person P loves what you have written and can directly relate to what you have said. Person N on the other hand thinks you're an obnoxious creep full of insane beliefs. Both Person P and Person N comment on your writing.

They read each others comments and they are inflamed by those comments. So, they begin a back and forth battle of words based entirely on what you had to say! Now comes Person S, Person V, and Person C. They add their two cents and take sides of who's right and who's wrong. Then come more comments. And more, and more.

And if you're selling something that expands on your initial post, you'll get both those that hate what you had to say, and love it, buying your product. The negative folks will want further proof that you're a total moron while the positive folks will want to learn more about what you are teaching, or saying.

Every single day, millions of folks hop onto the internet and have something to say. Most likely they'll do this through writing. Whether it's through an article, an email, or a blog. The "trick" is to make what you discuss controversial through your writings.

Don't be **BORING**. That won't do a thing for you. The essence of creating controversy is by using passion. If you've had a bad experience with another person, tell people about it. If you really love a particular product, or person, tell people about it. But be sure that your writings can convey the passion that you feel whether it's negative or positive.



If you are effectively creating controversy through your writings, most people that read it will either love what you have to say or hate it. Either way, they'll **TALK ABOUT IT**. And if you give them a chance to communicate how they feel about it, this will lead to more profits in your pockets!

But, in order to use controversy you have to be willing to take a stand on a certain topic. No "wishy-washy" comments will do. If you make people angry, **GOOD!** But don't back down on your opinions though. That defeats the purpose of using this tactic completely. If some people don't like what you're saying, who cares?? At least you had the guts to stand up for what you believe and say it. And that's the point that will come across to those that love your writings.

**I KNOW FOR A FACT** this works. [Mark Hendricks](#) is a living example of this dirty trick. He uses controversy in his writings and makes immense profits from the dust

he stirs up. Some folks hate him. Some folks love him. The love-hate factor doesn't really matter though. What **DOES** matter is that people are reading what he has to say. And they are **LISTENING**. And, they are **BUYING**.

Another terrific example is a fellow by the name of Stuart Halpryn. He creates controversy through the amount of money he charges for products he sells. He lets his readers know that he is directly responsible for pissing other marketers off by charging extremely low prices for their products to his customers. And it works! He's earning good money from using controversy

The whole idea of this tactic is to speak your mind, send off a spark, and watch it build into a roaring flame.

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