

## *Getting Traffic To All Your Web sites*

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## **Getting Traffic to your New Website**

So you've just finished creating your new website. It looks good and you are ready for the visitors, you can't wait for the traffic to come. So how are you going to get traffic to your new site? You will now need to promote your new site. Here are a few things you could start with:

### 1. Submit your site to the Search Engines

If you want people to find your site then you should start by submitting your site to the biggest 3 search engines, which are Google Yahoo and MSN. They will find your site eventually without submitting to them but why wait. You should also submit your site to all the other lesser-known search engines because some people don't or can't use the big 3. Can be time consuming to submit your site to most of them so Search Engine Submission Software is recommended for this.

### 2. Submit your site to Directories

People go here to find other websites. Provides good incoming links when your site is listed on directories, which can over time increase your website's popularity and SE rankings. There are so many directories that this can also be time consuming.

### 3. Submit your site to Classifieds

Was once considered to be an excellent way to get traffic to your site but not as effective today, however, it still could be worth your while submitting your site to the classified sites using Search Engine Submission Software because most of those sites are considered high traffic sites.

The above three methods are great ways to promote your site and start getting traffic but they can be very time consuming if you decide to submit your site manually to the above, however, there is a much faster and incredibly simpler way to get your site on over 700,000 Search Engines, Directories, Classifieds, Online Malls and Link pages by using Search Engine Submission Software like this <http://www.easy.top5submitters.com>

You could also consider other ways of getting visitors to your site like

1. Article Distribution – Writing articles about what can be found on your site and distributing them to article directories with a link to your site included in every article you write.
2. Participate in Forums that are related to your sites content - Post your opinion or expertise on the subject matter, and over time you'll be allowed add a link to your site with every post you make.
3. Add lots of related links to your site – This is reciprocal linking where someone adds your link to their site while you agree to add their link to your site – make sure the sites you link to are related to your site in some way, this will improve your search engine ranking for more traffic, eg. If you have a weight loss site you should link to other weight loss related sites like health, fitness, diet, exercise.
4. Use Pay Per Click (PPC) – Brings in quality traffic but it can get costly if you don't know what you're doing. Every time someone visits your site it will cost you a pre-determined amount usually a few cents. I recommend you learn all about this method before you dive in, however, you can at least set your limit on how much you are willing to spend on this.
5. Traffic Exchanges – This is where you view other people's sites to gain credits that will allow them to view your site. Most of the people viewing your site will have no interest in your site, they are only clicking on your site to gain credits. Worth a try because it's free to join.
6. Advertise in Ezines – This can be an excellent way to advertise your website. Only use ezines that are related to your site and have a large circulation. Allow your site ad a few months of advertising to get the best value.
7. Hit Boosters – Instant traffic to your site using software technology. Some can be quite useless but others can bring in truly remarkable results for your site. Here's a good one <http://www.traffic.top5submitters.com>

There are many more traffic gaining techniques. The above are 10 good ways that will get traffic to your site and a couple of solutions to your site promotion ventures. My advice is to try the above first and then when you are familiar with them you can look for other methods.

## **49 Tips to get free traffic to your Blog**

1. Write and submit articles to the article directories.
  2. Leave comments on other people's blogs with a backlink to your site.
  3. Answer people's questions on [www dot answers dot yahoo.com](http://www.answers.yahoo.com).
  4. Post in forums and have a link to your site in your signature.
  5. Write a press release and submit it to [www dot PRWeb dot com](http://www.PRWeb.com).
  6. Advertise your website in the appropriate category on [www dot CraigsList dot com](http://www.Craigslist.com).
  7. Give an unbiased testimonial on a product/service that you have used in exchange for a backlink to your site.
  8. Start a blog and submit it to the 100's of free blog directories.
  9. Manually submit your website to the major search engines.
  10. Optimize each page of your website for a particular keyword or search phrase.
  11. Add a link in your email signature to your website. It's a free and easy way to get a little more traffic.
  12. Make a custom 404 error page for your website redirecting people to your home page.
  13. Use PPC search engine advertising.
  14. Add a bookmark this site link to your webpages.
  15. Have a tell-a-friend form on your site.
  16. Send articles to ezine publishers that includes a link to your website.
  17. Hold a crazy content and make it go viral.
  18. Give away a freebie (ebook, report, e-course) to keep people coming back to your site.
  19. Add an RSS feed to your blog.
  20. Submit your site to any related niche directories on the net.
  21. Participate in a banner or link exchange program.
  22. Create a software program and give it away for free.
  23. Purchase the misspellings or variations of your domain name, or those of your competitors.
  24. Buy a domain name related to your niche that is already receiving traffic and forward it to your site.
  25. Pass out business cards with your domain on them everywhere you go.
  26. Start an affiliate program and let your affiliates send you visitors.
  27. Start a page on social bookmarking sites such as [www dot MySpace dot com](http://www.MySpace.com).
  28. Submit a viral video to [www dot YouTube dot com](http://www.YouTube.com)
  29. Conduct and publish surveys to your website.
  30. Find joint venture partners that will send you traffic.
  31. Start your own newsletter or ezine.
  32. Use an autoresponder or email campaign to keep people coming back to your site.
  33. Purchase ads on other sites.
  34. Send a free copy of your product to other site owners in exchange for a product review.
  35. Sell or place classified ads on [www dot eBay dot com](http://www.eBay.com) with a link to your site.
  36. Post free classified ads on any of the sites that allow them with a link to your site.
  37. Exchange reciprocal links with other related websites.
  38. Network with other people at seminars or other live events.
  39. Purchase advertising in popular newsletters or ezines.
  40. Advertise on other product's thank you pages.
  41. Create a free ebook and list in on the free ebook sites.
  42. Buy and use a memorable domain name.
  43. Do something controversial.
  44. Create an Amazon profile and submit reviews for books and other products that you have read.
  45. Start a lens on [www dot Squidoo dot com](http://www.Squidoo.com).
  46. Use a traffic exchange (low quality traffic, but can sometimes be worthwhile).
  47. Get referrals from similar but non-competing sites.
  48. Create and sell a product with resell or giveaway rights and include a link to your site in it o others pass it around for you.
  49. Email your list. If you don't have one, get one.
- <http://money-junk.blogspot.com>

## ***How to Generate Free Website Traffic***

The amount of traffic that your internet marketing website generates has a direct impact on how much success your business will have. Without traffic, you have no business and certainly no income coming in. Despite what many believe, there are several ways that you can generate traffic to your website without spending a penny.

There are a number of ways that you can use content to persuade people to come to your site. All across the internet there is repetitive content that is simply reworded to trick you. Far too many sites have the exact same concept, just different wording. Therefore, people are always looking for fresh and enticing copy.

If you can provide fresh and enticing content, people will flock to your site to see what else you have to say. The ways you go about getting your content seen on the internet is through article writing, posting in forums, and posting on a blog. Forums and article directories are filled with interested viewers looking for worthy content. From there, you reel them in to your site with your words and thoughts.

Aside from your content, finding the right target audience is essential too. If you can find out who your target audience is, you can begin optimizing the keywords that you use on your site. By using certain keywords all throughout your site and in your articles, these keywords will allow you to climb higher on the search engines. As you climb higher and higher, eventually your site will be on the first page where it is easily accessible for internet searchers.

Although link trading has been around for awhile, it continues to be a strong method to reel in free internet marketing website traffic. Link trading involves you placing a link of someone else's site on yours in exchange for your link being placed on their site. After thousands of link exchanges, the link to your site will be on thousands of people's sites. The more chances people have to see your site, the more traffic you will generate.

Lastly, become known on the internet for your niche. By hanging out in forums and constantly giving people tips and advice, your name will become known. From there, you want your name to become associated with your site. As more and more people become familiarized with your name, it will turn into an enigma and you will have traffic flowing from all angles.

There really is not one great way to generate free internet marketing website traffic, but there are several methods that you can use to do so. If you are smart, you will try out as many methods as possible. After all, the more angles you approach the more traffic you will generate.

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## **Tips For Increasing Website Traffic**

How to increase website traffic deals with several different things.

In the context of computing website traffic, the aim of some websites could be to increase the number of page views while some other websites may see an increase of website traffic with an increase in the number of unique and return visitors. To put it bluntly, more website traffic, means more business. So if you want to make money, you have just got to increase your website traffic. The easiest way that I have found to increase targeted website traffic is to optimize each page of my website on a specific keyword targeted to my niche in the market. Remember that we are not just looking to increase our website traffic. We are looking to increase TARGETED website traffic.

Traffic

In terms of traffic building, quality content connects with people at a deeper level. While I think sites that chiefly post content from others have the potential to build traffic faster in the beginning, I think original content sites have an easier time keeping their traffic, which makes for a more solid, long-term foundation.

Visitors

We understand that getting visitors to your web site is one of the most important parts of your business but budget is usually limited. Do your best to help your visitors out of genuine concern for their concerns and needs, and they'll help you build your traffic and even generate a nice income from it. Treat your visitors like real human beings. In short: create valuable, original, quality content; write for humans, not computers; be yourself; treat your visitors like human beings; focus on helping people.

Content

Is your content worthy of being read by millions of people. Remember that the purpose of content is to provide value to others. Each time you write, focus on creating the best content you can. Content that changes is more fascinating for repeat visitors, and Google rates more highly websites that change frequently for this exact reason. Create Desirable Content: Traffic increases because people craving to read what you've written. Your website's popularity and visibility depends upon your writing effective engrossing and targeted content. Quality content and effective copywriting helps in generating more website traffic, by attracting more users, giving you an advantage over your competition and also helps search engines target your website.

Rss

RSS feeds are a great way of letting your audience keep up with the updates on your site. Make sure your site is easy to access, with RSS feeds, Atom, or a subscription option, or all of these. From analyzing your RSS feed to counting page views to visual representations of where your visitors are clicking, there is no shortage of companies looking to help you better understand your website's traffic.

Did you know that over 85% of all website traffic comes from search engines. Many of the sites that go under may be your competitors that had substantial website traffic but just could not succeed. As your website traffic increases and your product sales increases, reinvest some of your profits and have a link building program in place to increase your web traffic and sales even further. Initially, at the start of the dotcom phenomenon, website traffic was considered as the most important factor in reckoning how successful a website was; but recently, it is more about profitability.

Remember a steady flow of website traffic means your chance for a sale goes up with each new visitor. Because website traffic is essential to all successful Internet businesses. Sales is a numbers game, generating website traffic is no different.

Wilfred is a writer and owner of [www.websitetrafficvault.com](http://www.websitetrafficvault.com) Providing quality SEO and Keyword services at discount prices

## **How to Turn a Trickle of Traffic Into a Flood of Customers**

Or How to Monetize Your Traffic So You Get The Most Out of IT Everyone tells you that to increase your sales all you need to do is to increase your Traffic. But that's only part of the equation. Fact is, there's something else more important than Traffic, and that is CONVERSION.

Doubling your Traffic Volume does not necessarily = sales. Doubling your conversion rate however, = more sales You CAN make money even with little traffic, and generate more sales from the same Traffic. Instead of always looking for the next best Traffic Method why not spend the time on converting your existing traffic into sales. This will put more money in your pocket in the long run, than spending time and money getting more Traffic Generating Traffic is not an easy task. You have to contend with so many competitive sites to generate a good flow of traffic. And there are so many strategies to obtain that extra Traffic. In an ideal world, let's assume we are successful in using everything available. Web SEO, Classified Advertising, PPC. Article Marketing. Video Marketing. JV Partners, Social Networking currently known as web 2.0. Designed to drive Truckloads of Traffic to your website.

Imagine all that time money and energy spent on getting this Traffic to visit your website?

All that excitement of being overcome by a flood of Traffic is a false euphoria and could leave you with the feeling of being among the spent bottles and debris as the circus rolls out of town, or in this case as your visitors leave your website as quickly as they arrived

What we need is High Quality Visitors to increase our conversion rate. When you have 'targeted Traffic' you have number of potential customers that are willing to pour money into your coffers To get more sales we have to turn the browsers into customers. Get people to take some sort of action, click on a link, buy a product.

It's more cost effective to spend time making sure the keywords and content is relevant to our website or Blog. It's equally important to improve our website design to make it easy for our visitors to take action Long Tail Keywords attract Traffic in general but individual keywords create sales. For example "Sports Cars" will attract car enthusiasts, But "Red Masarati Sports Cars" will attract that unique visitor that will be more susceptible to take some form of action, according to the strength of our sales copy. These UNIVERSAL website conversion strategies work whether you have your own products or if you have an affiliate website, or whether you use it on a direct response, blog etc Also you need to monitor your Traffic. You need to know where your traffic is coming from, where your sales conversions are coming from. There are plenty of good Tracking programs to help you do all this. I highly recommend Googles' Free Tracking software " Google Analytics.

Simply sign up for a Free Account with Google Adwords, Copy and past a simple script into the Page that you wish to track, and it will give you all the information you need to help monetize your website and increase your conversion rate. You can easily find out where your Traffic is coming from.

Whether it came direct, from organic search engine enquiry or Referral links. How Many Visitors a day - Absolute Unique Visitors - Page Views - Time spent on you website - Bounce rate in % - Visitors Profile and even the Browser they used, and so much more. A very powerful tool to add to your marketing arsenal. And it's Free.

If your just getting started and do not have any traffic to speak of, then I also recommend you use Google Adwords to generate your initial Traffic. Use your keywords wisely to get the most clicks for your dollars and put a cap on your spend. What you trying to do is drive targeted traffic to your website in the shortest possible time to enable you to analyse and monitor your conversions per 1000 Visitors. Where the sales are coming from, What is not selling. Bounced Visitors etc

In this case it's not "Who you Know", but "What you Know". If something is not converting into sales, you have the option to put it right or drop it and concentrate on the things that are making you money.

I hope these few tips have helped you to get more control of your sales strategy and increase your sales

To Your Success

Brian Worley, Wealthbuilder-international Directory for Internet Marketing Tools and Resources, Software Free Reports and Internet Marketing Guides, Opt In List Building, traffic generation ..and much more" <http://www.wealthbuilder-international.com> (703) 596 0328

## **The Best Way To Generate Free Targeted Website Traffic**

If you have a website or you promote someone else's website as an affiliate, you need to drive traffic to it.

Without traffic, you won't get visitors. And without visitors, you won't make money, sales, get subscribers, etc. What good is a website without any traffic? And if the site is getting traffic, what good is it if it's not targeted traffic?

There are many ways to drive traffic to your site, both free and paid. But we are not going to talk about paid traffic right now. That is a totally different topic and could take hours to cover.

So, back to free traffic. Some ways of getting free traffic to your site is by Search Engine Optimization, surfing for traffic, or getting it passively.

SEO takes time and a lot of work. When you join sites that are surf for traffic sites, you have to look at other members' sites in order to earn advertising credits for your site to be displayed when another member is surfing.

The only problem with this is that although the traffic is free, it is not targeted. Everyone who is a member only surfs for the credit and very rarely even looks at the site, they just minimize their window on their PC and multi-task. So, the traffic is crap and worthless.

Now, let's talk about the best way to get free targeted traffic. It's called Instant Buzz. Instant Buzz is a service that gives you advertising credits as you surf the web like you normally would. What you do is download the toolbar for free, it only takes a minute. Then, you set up your ads in the members area. And bam, you ads are being displayed on other members' tool bars as they surf.

You can also put Instant Buzz ads in emails that you send to your friends. These are called mail space ads. And your ad will get displayed in other members' emails. The last thing you can do is put a hyperspace ad on your website which will help you refer other members.

When you refer other members, you will also get a percentage of the credits they earn which will go towards your ad credits.

If someone likes your ad and is interested in what it says, then they click on it and end up on whatever site it was that you were promoting. Now that's targeted traffic! And it was free.

So make sure you visit the link in the resource box to start driving targeted and quality traffic to your website today. It will only take you a couple of minutes to start bringing visitors to your site.

To download this free tool or get more information about Instant Buzz, visit <http://www.cyber-marketing411.com/InstantBuzz>

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## **How to get high-quality targeted traffic to your websites**

The number one ingredient to a successful online business is traffic. It's impossible to sell any kind of product or service if you don't have traffic to your website! More importantly you need high-quality targeted traffic to ensure you get paying customers. Useless traffic is just going to be a waste of your time. So what really is the best solution for getting high-quality targeted traffic?

Leverage on businesses in your niche who have the credibility! The fact is if you are new to the online business world and website traffic game, you don't have much credibility online unless you have your own subscribers list. By leveraging on these credible businesses, you are targeting customers who bought something before and who will buy again! So, how do you actually leverage on these businesses?

The answer is to joint venture with them. Well, this might sound like a daunting task. That's why I am so excited to tell you it's not! All you got to do is follow this step-by-step program.

Firstly, you need to build your opt-in list. The opt-in list is the bread and butter for any online business. The program teaches you all the different ways in which you could build this all important list.

Building a list ensures a pool of customers in your subscribed list who will revisit your website and/or promote your website to friends and relatives.

Secondly, you need to direct traffic to your website in order for visitors to opt-in to your list. This is where the program teaches you to form joint ventures with experienced marketers. Not only will you gain the credibility in your niche afterwards, you will have all the targeted traffic directed to your website. What does this mean? More subscribers to your opt-in list and subsequently more conversions and sales!

By simply following the steps within this program, you can achieve all that targeted traffic. I highly recommend you take a further look at what the program is offering over at <http://www.thetrafficchallenge.com>

## **Best Traffic Building: Advanced Ways to Traffic Building**

When experienced webmasters say, traffic is the bloodline of every website, they were not lying. Traffic is the most crucial element if you would like to generate income from your website. Thus, it follows that in order for you to become a successful webmaster and online entrepreneur, you must know how to drive traffic to it, or you at least have the money to shell out to let other people do the dirty work for you. However, if you'd like to learn the most advanced ways to build traffic to your site, without the help of other people, these tips can greatly help you out:

1. Article marketing. If you'd like to acquire numerous inbound links, establish your expertise on your field, and generate enormous traffic to your site all at the same time, you should definitely engage to article marketing. It is the most efficient and cost-effective way to build traffic to your site. All you have to do is write quality articles that are highly relevant to your website or products that you promoting and submit these articles to submission sites.
2. Content. Attracting online users to visit your site for the first time is one thing, and making them come back for more is another thing. One of the best ways to keep your traffic steady is to give your visitors the kind of information they need. Give them quality contents that are useful, timely, and relevant and you'll be assured that they'll visit your site over and over again.
3. Link building. As you know, search engines rank websites based on the keywords they used and based on the number of links pointing to these sites. The idea behind it is, if a lot of webmasters are linking their website to yours, it means that your webpage is a good source of information. Thus, you must know how to effectively build links with websites or even blogs that share your topic.
4. Keywords. Another great way to build traffic to your site is through the search engines. Allow search engine spiders to crawl on your site by optimizing your content. Make sure that you are using relevant keywords and keyphrases that are frequently used by your target market when they use search engines. If you would like to know more about Lifestyle Design... To take a look at more articles just like this one, click here: [Lifestyle Design](#)

G Allan Roberts <http://www.superiorimageusa.com>



## *Increase Website Traffic*

For 2008, I put together 9 ways you can improve and increase traffic to your website:

1. Keep it Simple - Make sure the design is simple, clear and pleasing to the eyes. Don't overcrowd it.
2. Multiple Pages - If possible, divide the website into several pages and access them through separate items (links) on a menu or navigation bar.
3. Be consistent - Have same menu or some extension of it on all pages so that viewers know where they are at all times. "Home" is a must on every page. Visitors should be able to easily look around your website. If visitors are frustrated and can't find what they are looking for, they are likely to leave quickly and never come back or recommend your website to others. The menu can be located at the top, left or right side of the page.
4. Keep Content Fresh - Static content is dead content; Write new articles, update old ones. New or updated content is a great way to keep visitors coming back. Search engines also rank websites with fresh content higher. Keeping an active blog is a great way to keep your website new and fresh.
5. Use Descriptive File Names - Use descriptive keywords as names for the files (e.g., pictures, videos) on your site. This will help your site appear more with search engines - especially through Google Image Search.
6. Create Links - Getting links to your website from other websites will help generate more traffic and improve your placement in search engines. Find other websites on your same topic and put a link to them on your site -- maybe in a new "Favorite Links" page. Then ask those websites to link back to you by signing their guestbook.
7. Tag your Site - Adding tags can increase the number of times your website shows up in search results. To pick the right keywords, try putting yourself in the shoes of your visitors and think what they would search for if they wanted to find your site.
8. JavaScript - If you are using JavaScript code, it can certainly help you spice up your web site. However, there are many scripts that your visitors may find irritating. Try to avoid scripts such as mouse trailers, mouseover sounds, mouseover pop up windows and mouseover redirects.
9. Help Visitors Contact You - Make it simple for visitors to reach you if they want. Include a guestbook or blog where they can post questions. Add a "contact us" form where they can submit questions to you via email.

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## *The 7 Ways to Get Free Online Traffic Every time*

Today, getting traffic online is very easy to do. The most important part about being successful online is getting your website noticed. You should be spending most of your days promoting your site over anything else in order to make money off of it.

I was once clueless about how to even create traffic online let alone even knowing what traffic meant. Well, it has been about a year since I have been in this online marketing business and has really become my second nature.

Here I would like to share with you the simplest ways in which you can drive traffic to your site immediately. Just remember the more things that you do on the list below the better results you will have with the traffic to your website. Hopefully after you are done reading threw this article you can get busy on the promotion of your website.

Here are the few best ways to get traffic to your landing pages:

- Forum Participation
- Article Marketing
- Social Bookmarking
- Myspace
- Press Releases
- Classified Ads
- Viral Marketing

All of these forms of traffic combined can explode your sites traffic within days. When choosing the proper sites in which you want to work with to create your traffic, make sure you choose the ones that are highly ranked within Google. That way you can easily get first page results for your website. I am a firm believer of article marketing myself. You donâ€™t necessarily have to use that form of traffic if you donâ€™t want to but it will help you out in the long run for creating many back links to your site. Just always remember that consistency is always to best attitude to have when you have your own business online. You have to stay devoted and on task when you are promoting your sites. Promotion is the most important part about making money online. You can have the nicest website in the world but it will never see the time of day if you never get the word out there that you are in business.

If you feel like you donâ€™t really have a starting point or youâ€™re not to sure on how to do the above traffic generation techniques or if you would like a guide on how to master in Internet Marketing feel free to check out more of my articles. Good luck to you with starting to drive traffic to your websites. For more information, you can check out: {a href="http://www.squidoo.com/Profit-Lance-411/"} Profit Lance

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