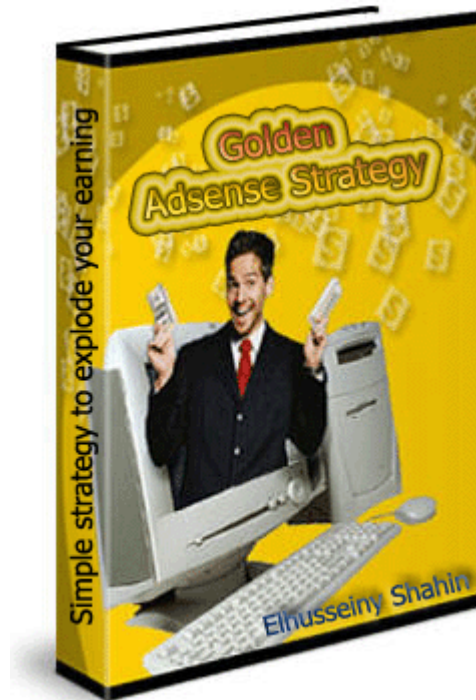


Golden AdSense Strategy



Elhusseiny Shahin

Important Note:

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You can also give it away as a bonus with your product.

You don't have the right to copy or modify this Ebook

<http://onlinegamesbusiness.blogspot.com>

Introduction:

Personally, I have tried hundreds of methods to make some money to increase my income. Because I live in a poor country, I always was in need for more money for my living needs. I asked myself many times, is it really works, is it really possible to make money online. So, I spent hours and hours to learn how to make some money using my computer that connected to the internet.

After a lot of failed tests, I have discovered some easy methods to make a simple website that compatible with the Google AdSense terms and conditions. By the way, you will learn how to preserve your Google AdSense account to be with you forever.

In this report, I will tell you how to choose a good domain name for your money maker website, I will also tell you how to publish that website to be alive all the time.

I will teach you how to get you website at the first result of all major search engines to receive a highly targeted traffic that will be more than willing to click on your AdSense ads.

Another thing I will teach you is how to get high quality links to your new website to populate it. You will discover that the links are the most important way to receive good traffic then good money from AdSense.

For current online business experts, you can also have good information from this Ebook. Although you may already know a lot of information on the online business world, but you still can discover some great points that will certainly help your online business.

The most important thing I want to teach you is the word "Simplicity", this word is the key of all successful online businesses. You can make hundreds of dollars from a simple website that provides some good information for the internet surfers.

AdSense Definition:

What is Google AdSense: Google AdSense is an advertising branch by Google; it is the brother version of Google Adwords. In Google Adwords, the webmasters can advertise their business through the Google search engine interface. Because there are a lot of advertiser are willing to pay for Google, Google built Google AdSense to can help all webmaster' businesses.

The idea with Google AdSense: That program can generate ads related to the content of the page automatically; the advertisers can choose the main keywords of their business and let the Google AdSense program to show their ads within the most related web pages, this process is called "Contextual Ads" ads that generated according to the topic of the content. **By the way**, the advertiser can receive much targeted traffic that really needs their service.

What is your job in that system: As an AdSense publisher, you can share the revenue of these ads with Google by adding some ads in your own website while sending some targeted traffic to the advertiser' website. You can get a percentage determined only by Google.

I 'm sure that you have thought before about making money online or even you already have tried some online business strategies provided by many internet business experts. Anyway, I will tell you my plan to make money online using one of the simplest money maker machines in the history, welcome to Google AdSense world.

First off, you should understand how Google AdSense works; to understand AdSense you should first understand its brother program "Google Adwords". In Google Adwords, the online stores, the online business websites, the web hosting providers and any other websites that provides any service for internet users can advertise their businesses through Google Adwords program; their ads will appear within the results of Google search engines after you search for a related keyword.

Golden AdSense Strategy

So, the ads will be shown according to the search term, we can expect high number of clicks on the ads and high conversion rate also because the ads will be much related to the interest of the internet user.

Google gives the chance for other webmasters to publish Google Adwords ads through their websites and/or blogs sharing the revenue with them, we can call this system "Google AdSense".

You subscribe to AdSense program, get your unique code to add it in your WebPages and some ads related to the content will be generated automatically; you get paid from every single click on these ads, that's it.

The main idea here is to build a website that based on some good keywords and try to get it at the first result of search engines; we will take Google to be our primary search engine.

In the following detailed steps, you will be provided how to build a good website to start making money with the Google AdSense program right now.

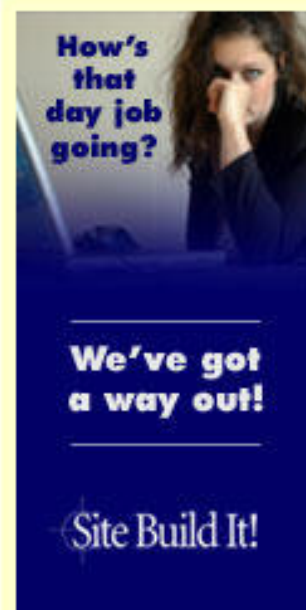
Why Just Build A Site When You Could Build A *Business*?"

**SBI! owners do not just "put up Web sites."
They build genuine, profitable, evergrowing
businesses. And that, in turn, delivers life-
changing freedom (the "It!" in Site Build *It!*).**

You can do the same with SBI!

Learn more

<http://www.sitesell.com/realbusiness3.html>



1- Choosing a good niche

Now you have to determine the niche, you can choose the niche that you have some knowledge about it, or you can choose the niche that you want to know more about it, or you can choose any niche that interests you. The best niches for AdSense are Golf, other sports niches, Pet niches, Health niches, Website development niches.

I have some good ways to search for a good niche that can do well with Google AdSense program.

- 1- Go to www.ebay.com, at the right select a category; select a niche from the huge niche collection there.
- 2- Go to www.meetup.com, select a category then choose a unique niche according to your interests.
- 3- Go to www.googlestore.com; try to find something new, I will show you how to choose the best keywords for your website later.

Anyway, you should choose a niche that pays well with Google AdSense, I don't know what exactly the top paying niches for Google AdSense, but I have some ideas of what are the niches that will pay good for your AdSense business.

You can try one of the following niches;

- Pet Niches
- Sports Niches
- Health Niches
- Web Development Niches
- Home Niches
- Lifestyle Niches
- Weight loss Niches
- Electronic Niches
- Cell Phone Niches

We will use the Golf niche as an example.

2- Choose the main keywords of your new website.

SO, we choose the niche "Golf", to collect some good keywords for your new golf website, you should use a good keyword suggestion tool which can generate many golf related key phrases to use them as main keyword for your web pages.

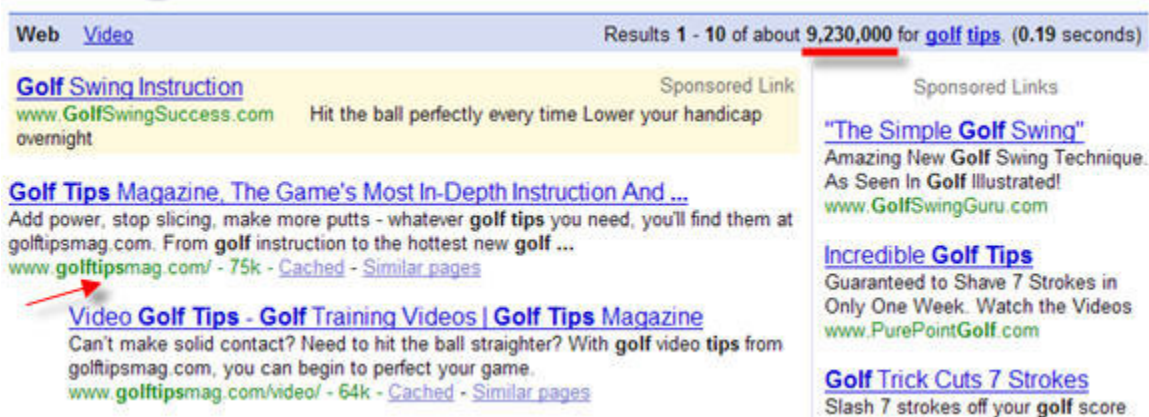
For that issue, I suggest you to use

<https://adwords.google.com/select/KeywordToolExternal> ;

This tool will generate all golf related keywords so you can compare between them to select about 15 keywords for your first 15 articles.

Enter the word "Golf" and type the verification characters and click "Get Keywords Idea". You will see that many keywords are generated; you should make a test on Google search engine before you choose your keywords.

Make a test for keyword "Golf Tips" on Goolge search engine;



You will observe that there are more than 9 millions results for the keyword "Golf Tips", it is very high competitive keyword and it will be very difficult to get your new website at the first results with that keyword.

Now visit the first website, it has a page rank 5, it is very hard website to be competed. "Golf Tips" is not the ideal keyword.

Notice: Page rank refers to the popularity of the website, Google measure the importance of every website using that protocol, and it also ranks the websites according to their page ranks, and webmasters can increase page rank by getting quality back links to their websites.

Now search for "Golf Swing Tips" on Google search engine, you will see the following scene;

The screenshot shows a Google search result for "Golf Swing Tips". At the top, it says "Web Images" and "Results 1 - 10 of about 1,980,000 for golf swing tips. (0.12 seconds)". Below this, there are several search results:

- Perfect Golf Swing** (Sponsored Link): www.GolfSwingSuccess.com. Description: "Hit the ball perfectly every time Lower your handicap overnight".
- Image results for golf swing tips**: A grid of images showing golfers in various stages of a swing.
- Free golf swing tips and instructions for beginners teaching a ...**: Description: "Enjoy an easy golf swing lesson! Ever tell yourself you'd be happy if you could just hit your driver farther than your 9-iron? That used to be was me!". URL: www.1st-beginners-golf-swing-tips.com/ - 42k - Cached - Similar pages. A red arrow points to this result.
- The Simple Golf Swing** (Sponsored Link): Description: "Guaranteed to Cut 7 Strokes from Your Score in Only 1 Week." URL: www.golfswingguru.com.
- Swing Easy, Hit it Long** (Sponsored Link): Description: "Golf swing secret for consistent daily golf game improvement." URL: www.golfswingcontrol.com.
- Golf is Easy** (Sponsored Link): Description: "Guaranteed to Shave 7 Strokes in Only One Week. Watch the Videos" URL: www.PurePointGolf.com.
- Golf Trick Cuts 7 Strokes** (Sponsored Link): Description: "Slash 7 strokes off your golf score".

Google shows that the all results for the search term "Golf Swing tips" are only one 1,980,000 pages, "good point here". Now visit the first website, it has a page rank 0.

Yes, we can do it easily. The ideal keyword here will be "Golf Swing Tips", this is our main keyword, try to choose other 14 keywords using the same technique.

Notice: This information may be changed after months, you may see different results when you read this Ebook, but the technique of selecting those good keywords will not be changed. So, don't be worried about any changes appear.

Now you have to purchase a new domain name for your new website and this what I will learn you in the following chapter.

3- Purchase a domain name.

You should register a new domain name for your new website, the domain name must include the main keywords, and it should include "Golf, swing and tips" words.

I suggest you to register a free domain at www.HostGate.org; it will provide you with a great web hosting plans with a **free domain** forever.

Go to www.HostGate.org and select a one of the following domain structures, GolfSwingTips.com, Golf-Swing-Tips.com, GolfSwingTips.net, Golf-Swing-Tips.net, then get it free with your favorite hosting plan.

Thos are the best domain structures, if they are not available, you can use the other extensions like .org, .us, .co.com, .cc, etc.

I strongly recommend you to register with www.HostGate.org service; it provides multiple domain plans for your future websites with AdSense.

Host Gate

Cheap web host with professional solutions

- 1- Free domain forever
- 2- Ready to install scripts such as forums and blogs.
- 3- PHP, Perl, MySQL and much more.
- 4- Supporting 24h/day, 7days/week.
- 5- 30 days money-back guaranteed.
- 6- New domain registration for 6\$/year.
- 7- Upgrade your plan at anytime.
- 8- Multiple domains hosting.
- 9- Starting at 4.95\$/month.

Find more information at:

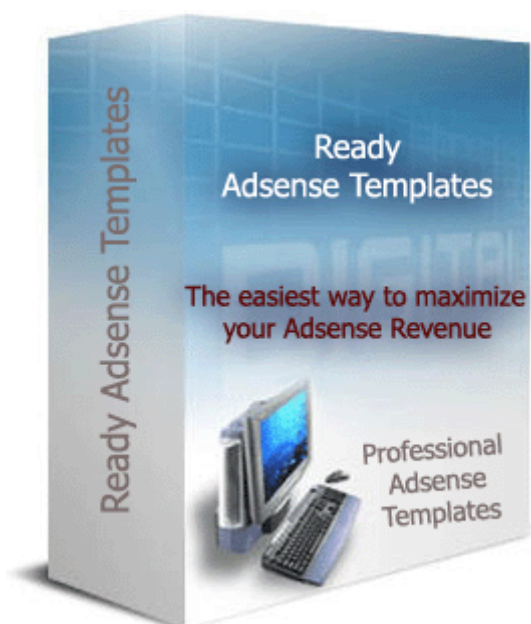
www.HostGate.org



4- Design your website.

Now, you need to design your website. Don't worry, I will provide you with many professional AdSense ready templates; you just have to add your AdSense code and the content into the design. I have designed those templates especially for AdSense to maximize your profits using these AdSense optimized designs.

Download those professional templates now.



Download from this link

<http://onlinegamesbusiness.blogspot.com/2008/02/free-adsense-templates.html>

These templates are designed to maximize your AdSense revenue; I design them to make your AdSense code very closer to the article body and this mean more clicks and more money.

This package is free, feel free to send them to your friends or your ezine subscriber. You can also give them away as a gift or a bonus with your product or service.

You can redesign them as you like but you don't have the right to remove my link in the footer

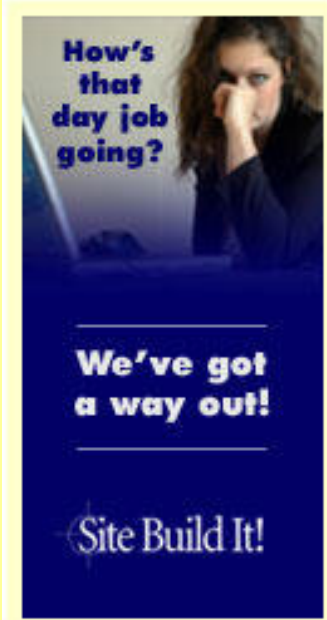
5- Add content to your website.

Now you want to add about 15 unique articles related to the 15 keywords you have chosen "revise step 2". You can write those articles yourself. To write them you have to read the other websites, type the main 5 points, and rewrite the information in your words. The articles must be written in your words to avoid duplicated content that will hurt your rankings in search engines.

There is another way to get your articles written if you have no time to write them yourself, you can hire a writer from <http://www.getafreelancer.com/affiliates/elhusseiny/>

you will find many writers that can write them professionally for some bucks.

This website can do everything for you

<p style="text-align: center;">Why Just Build A Site When You Could Build A <i>Business</i>?"</p> <p>SBI! owners do not just "put up Web sites." They build genuine, profitable, evergrowing businesses. And that, in turn, delivers life-changing freedom (the "It!" in Site Build <i>It!</i>).</p> <p><i>You can do the same with SBI!</i></p> <p>Learn more</p> <p>http://www.sitesell.com/realbusiness3.html</p>	
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6- On page SEO.

You should add the main keyword of every web page in the title tag; this tag is the most important tag for search engines. Say that the main keyword of your home page is "Golf Swing Tips"; you should make the title exactly "golf Swing Tips". You should make the same thing with the other main keywords of the other web pages.

You should also add the main keyword in the description tag and you should distribute the main keyword through out the content adding the first one in "Heading" format. Anyway, I have optimized the free designs to can make those things easily.

You should also add the main keyword of every single page at the bottom of the page. You should also **bold** the main keyword one time in the page.

The on page SEO is not the only actions to get your web site in the first results, the off page SEO "learn it in the following chapter" is more important than the on page SEO, but you have to make those on page SEO to be sure that the search engines will find your web pages according to the targeted keywords.

I have mad some SEO actions in the AdSense templates, but you have to make many other actions to be sure that your page is SEO friendly. The best traffic come from search engines, so SEO or search engines optimization is the most important long term strategy to get high quality and free traffic.

1. Off page SEO

this is the most important part of this article; you need traffic for your website to get clicks on AdSense and those clicks that make the money. The best and the highest quality traffic comes from search engines, and search engines like the websites that have a good amount of back links, "Good links Means Good Ranking". First off, you need some quality links to your website; I will tell how to get some good links to your website.

The off page SEO means simply "links to your website", so your most important plan to get your website at the first results of all major search engines "Google, Yahoo, MSN" is to get quality links to your website.

In the following instructions, I will tell you about the available techniques to get many quality links to your website. I will provide you with the information on how to get links to your website by using the following ways.

- a- Article Submitting.
- b- Link Directories.
- c- Ask another webmaster for a link.
- d- Submit to Press Release.
- e- Social Bookmarking.
- f- Forum Signature.
- g- Get Links Blogging.
- h- Comment on other blogs.

a- Submit articles to article directories:

this is the best way to get links to your website. When you submit an article to article directory, you will get a back link from the article directory itself and you will get more back links from the users who will publish your article in their websites.

To find many article directories, just Search for these search terms "Article directory, submit article, article submission" on Google search engine and you will find hundreds of those article directories to submit your articles to them.

This is a small list of the best article directories.

www.awomaninbusiness.com

www.a1articles.com

<http://sbinformation.about.com>

www.addme.com/nlpast.htm

www.advertisingknowhow.com

www.allfreelancework.com

www.allmerchants.com

www.allthewebsites.org/articles/

www.allwomencentral.com

www.articlealley.com

www.articlebar.com

www.articlecity.com

www.articledashboard.com

www.articledepot.co.uk

www.articlehub.com

www.articlenexus.com

www.articlepros.com

www.articlesphere.com

www.articlewarehouse.com

www.articles-submit.com

www.articledashboard.com

www.ezinearticles.com

www.goarticles.com

www.articlegold.com

www.amazines.com

www.searchwarp.com

www.articlegeek.com

b- Submit your link to link directories:

this is also a good method to get many one way links to your website, search for these search terms "link directory, website directory" on Google, you will find hundreds of those directory submit your site to them.

Best link directories List.

<http://www.dmoz.org>

<http://www.lii.org/pub/htdocs/home.htm>

<http://www.femina.com>

<http://www.gogreece.com>

<http://www.sacentral.sa.gov.au/site/page.cfm>

<http://www.worldhot.com>

<http://www.123india.com>

<http://www.elib.org>

<http://www.ezilon.com>

<http://www.epooch.com>

<http://www.christiansunite.com>

<http://www.toronto1.biz>

<http://www.canadianeh.com>

<http://www.aardvark.co.za>

<http://www.nzs.com>

c- Ask the owners of related website for a link:

You can find many related website, send the owners of those websites an Email asking them for a paid link. You can also ask the owner to write an article for his/here website including your link.

You can also exchange articles with other related website.

d- Press release:

Submit news about your services including a link to your website, search for "Press release" on Google and start submitting your news.

Best Press release list.

<http://www.clickpress.com>

<http://www.webwire.com>

<http://www.emediawire.com>

<http://www.businesswire.com>

<http://www.prwebdirect.com>

<http://www.theopenpress.com>

<http://www.free-press-release.com>

<http://www.pressbox.co.uk>

<http://www.i-newswire.com>

<http://www.pr9.net>

<http://www.pr-inside.com>

<http://www.newswire.ca>

<http://www.pressreleasenetwork.com>

<http://www.marketwire.com>

<http://www.urlwire.com>

<http://www.prweb.com>

<http://www.prurgent.com>

<http://www.prleap.com>

<http://www.prnewswire.com>

<http://www.prfree.com>

<http://www.openpress.com>

e- Social bookmarking websites:

it is another good method to get some links and some traffic as well; submit news at Digg.com, reddit.com and the other similar websites and you will get a good amount of traffic to your website.

Social bookmarking list:

<http://del.icio.us>

<http://www.digg.com>

<http://www.blinklist.com>

<http://ma.gnolia.com>

<http://www.furl.net>

<http://www.diigo.com>

<http://www.complere.com>

<http://www.tallstreet.com>

<http://gamingtags.com>

<http://indiagram.com/index.php>

<http://www.goesby.com>

<http://teachershare.org/openig/>

<http://www.chaamp.com>

<http://www.a1-webmarks.com>

<http://www.tektag.com>

<http://www.bookmark.it>

<http://www.wirefan.com>

f- Get links from forums:

Sign up with one or two related forum, add your link in your signature and be active. This is a good method to get one way links to your website.

g- Make links to your website just by blogging:

I will show you step-by-step how to build back links by blogging. I want to talk first about the importance of back links for any website. As all webmasters know, the number and quality of links are very essential for your website to appear in the first pages of search engines. And you know the importance of being in the first pages of search engines -- you can expect to get targeted organic traffic which will take your website to success.

So, links can give you more traffic, but the question is, how can you increase the number of links to my website? There are many strategies to start with it; I will mention one of these strategies -- building links by blogging.

1. Sign up with www.Blogger.com.

It is a free service that provides you all options to start your website. It is so easy to set up a blog with blogger.com -- by one touch button you can own a blog.

2. Add a link list.

From you blogger.com account you can find an option to add a link list, you can find it at settings > template > add a page element > link list. You should add links to your main website that you want to promote, add link to the home page and links to inner pages.

3. Start posting.

You can now increase the link popularity for your main website by posting. With each post you write you can add a new page for your blog and at the same time you increase the number of back links to

you main site. Post for everything you know, post everyday -- it's the easiest way to improve your writing skills and link popularity.

4. Build links to your new blog.

To let search engines index your new blog with its pages, you must build some links to the blog. The easiest way is by submitting it to blog directories. You can also exchange links with other related blogs.

As you see, it's very easy to build great links by blogging. Your posts, "pages with back links", are fast indexed by search engines and this will increase the number of back links to your main web site automatically.

f- Comment on other related blogs:

This is also a very good way to make good links to your website, you must ensure that the blog use "Dofollow" tag.

Blogger, Wordpress and other famous blog software are using "Nofollow"; this tag will tell the search engines to not count this link. I mean the link from "Nofollow" blogs is Nothing, and all search engines neglect it.

You should only comment on blog that stops "Nofollow" tag to be sure that you link is considered by search engines.

To find related "Dofollow" blogs just go to: <http://www.dofollo.com>. This search engine will search for keywords in "Dofollow" blogs only.

The last tip is:

Promote your website regularly and be patient.

My last tip here is to promote your website regularly, try to add a new article every week. Be patient, it may take some times before you see the desired results.

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- <http://www.sitesell.com/realbusiness3.html>: Makes everything for you to own a successful online business.

- <http://www.getafreelancer.com/affiliates/elhusseiny/>: Hire a professional writer that will give you all content you need.

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Thank you for your time

Elhusseiny Shahin